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Canadian
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Respiratory
Care

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Message from the Executive Director
Cheryl Connors

Conference 2017



As always, we have been very busy in the office working on a number of exciting initiatives. Our conference planning committee has been hard at work putting together another fabulous program for you. We are just confirming final speakers and topics and adding a few more workshops and then will send out the program and open registration. We received a lot of wonderful proposals for workshops. It is always great to see the generous spirit of our educator community with so many volunteering to share their expertise and experiences with their peers. You will find a variety of educational offerings covering asthma, COPD, allergies, tobacco and marijuana education, other lung diseases, as well as education and behaviour change.



Call for Poster Abstracts



If you are looking for an early approval of your posters, please submit your abstracts no later than Friday, June 30, 2017. Remember that you can also submit abstracts to present information

about your programs, activities and education tools, as well. We will be continuing the popular "two-minutes/two slides" format that we introduced at our last conference for our poster presentations.

Submissions should be emailed to cconnors@cnrchrome.net

Tobacco Workbook



The tobacco workbook will be finally heading to the printer!!!! I am just working on the final, final proofreading over the weekend. It has been a

tremendous undertaking but we are all so proud of the result. I know that you will find the new workbook to be an essential and valued resource to help your clients with tobacco use disorder.

Recertification

If you are due to recertify in 2017, don't forget that the deadline is coming up fast - June 30th. If you have questions or need more time, just give me a call. I'm always happy to help. And trust me when I say, our recertification process is not that complicated! We are an education organization and recognize and value the concept of lifelong continuous learning that takes place in numerous forms. We really think we have developed one of the most streamlined and simple recertification programs around! Access the recertification guide at cnrc.timedright.com.



New Keynote Speaker Announced!

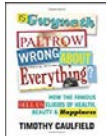
We are excited to announce that Professor Timothy Caulfield, author and frequent television guest, will be speaking at our conference in Calgary.



Professor Caulfield will deliver his popular, "Is Gwyneth Paltrow Wrong About Everything? When Celebrity Culture And Science Clash" talk. Celebrities are everywhere! This matters. Seriously. Research shows that popular culture has a profound influence on people's health and that our ideals of beauty and success are framed by a celebrity-dominated worldview. In this fun and provocative presentation, Professor Timothy Caulfield will examine what science tells us about the influence of popular culture. For Timothy Caulfield, this culture has a measurable influence on individual life choices and healthcare decisions. While acknowledging the pervasiveness of celebrity culture, Caulfield doesn't mock those who enjoy it (in fact he loves celebrity culture.) But with a skeptic's eye and a scientific lens, Caulfield identifies and debunks the messages and promises that flow from the celebrity realm, whether they are about health, diet, beauty, or what is supposed to make us happy. He will also debunk common health myths and provide practical, evidence-based, recommendations relevant to both healthcare professionals and to individuals seeking to live a healthy lifestyle.

Take a sneak peek here: www.speakers.ca/speakers/timothy-caulfield/

Timothy Caulfield is a professor of health law and science policy and author of numerous books, including his latest, "Is Gwyneth Paltrow Wrong About Everything". He is an unrivaled communicator who debunks myths and assumptions about innovation in the health sector - from research on stem cells to diets to alternative medicine - for the benefit of the public and decision-makers. He is a Canada Research Chair in Health Law and Policy, and a Professor in the Faculty of Law and the School of Public Health at the University of Alberta. He has been the Research Director of the Health Law Institute at the University of Alberta since 1993.



Over the past several years, Professor Caulfield has been involved in a variety of interdisciplinary research endeavours that have allowed him to publish over 300 articles and book chapters. He is a Fellow of the Trudeau Foundation and the Principal Investigator for a number of large interdisciplinary projects that explore the ethical, legal and health policy issues associated with a range of topics, including stem cell research, genetics, patient safety, the prevention of chronic disease, obesity policy, the commercialization of research, complementary and alternative medicine, and access to healthcare.

Professor Caulfield is and has been involved with a number of national and international policy and research ethics committees, including the Canadian Biotechnology Advisory Committee; Genome Canada's Science Advisory Committee; the Ethics and Public Policy Committee for International Society for Stem Cell Research; and the Federal Panel on Research Ethics. He has won numerous academic awards and is a Fellow of the Royal Society of Canada and the Canadian Academy of Health Sciences.

He writes frequently for the popular press on a range of health and science policy issues and is the author of *The Cure for Everything: Untangling the Twisted Messages about Health, Fitness and Happiness*, and his most recent book, *Is Gwyneth Paltrow Wrong About Everything? When Celebrity Culture and Science Clash*.

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